



Employer Partnership Benefits

Bridge to Future BC (B2FBC) is a Public Health Association of British Columbia (PHABC) program for public good. **B2FBC is a supported talent pathway for paid entry-level employment in BC food systems and related sectors.** B2FBC helps employers turn suitable hiring needs into supported paid opportunities, while employers keep full control of who they interview and hire.

Quick Facts

- **Three-year initiative:** April 2026 to March 2029.
- **For youth aged 16 to 30** receiving Income Assistance or Disability Assistance (BCEA).
- **Pilot focus:** Lower Mainland and Prince George/ Northern BC, with expansion planned.
- **Participants may access up to \$150** for job-related certifications such as FoodSafe, Super Host, WHMIS or First Aid.

What Employers Receive

- **No-cost pathway** to connect with youth building employment readiness.
- **Help shaping** clear, realistic entry-level job postings.
- **Participant coaching**, readiness support and relevant training where possible.
- **Wraparound support** for barriers that can affect job success.
- **Early employer/ participant check-ins** to surface issues and support retention.

How it Works

1

Connect

We learn your hiring needs.

2

Shape Role

We refine a clear, realistic posting.

3

Prepare Youth

Coaching, readiness and training support.

4

Match & Interview

Suitable participants enter your hiring process.

5

Support & Retain

We stay connected after placement.



Bridge to Future BC



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of British Columbia**
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Best-Fit roles

Paid, supervised, teachable and accessible roles, including:

- Retail and grocery
- Food service
- Production and processing
- Agriculture and markets
- Distribution and logistics
- Community food systems

What We Need From You

- **A real hiring conversation** – not a commitment to hire.
- **Current or upcoming suitable roles.**
- **One hiring/ operations contact.**
- **Honest feedback** on fit and outcomes.

Contact Information

- **Email:** coordinator.B2FBC@phabc.org
- **Website:** www.B2FBC-PHABC.ca

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